



Travelport
Country / Regional Sites
User Experience: Wireframes & Templates
2/14/2011 11:14 AM
V1.3

Definition 6
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MiniSite: Screen Details

Logo **1** < COUNTRY NAME >

Share Contact Us Travelport Global
language 1 language 2

HOME **SERVICES & SUPPORT** 2 EVENTS & PROMOTIONS | LEADERSHIP Search Global Site V >

Search Products **3**

For more information, see...
Account Management
Implementation Planning Management
Consulting Services
Training Services

4 [Billboard]

Let Us Be Your Guide **6**
For personal assistance in identifying the right technologies, solutions and services to help grow your business, contact a Travelport < Country Name > representative.
Contact a Representative ▶

Local Offices

Travelport < LocationName >
< Location Contact info >

Travelport < LocationName >
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Travelport < LocationName >
< Location Contact info >

5 Services & Support
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ANNOTATIONS

Screen Description: Mini Site Services & Support

- 1** Visual indicator of User's location within site
- 2** Takes user to the product Finder page > [See 1.1 Products](#)
- 3** Left Column
Left column houses navigation to external sites.
- on selection, present respective site/content page in a new browser window
- 4** Billboard
- allows for either images, animated feature or video
- 5** Right Column
For more information, see...
- Section presents links to related information at Travelport Global (Travelport.com)
- 6** Use this column to callout the Contact a Representative
- on selection of Contact a Representative, connect User with Contact Us > [See 4 Contact Us](#)

functionalityNOTE:
1. On selection of a link, system opens a new browser window containing the Travelport.com site & defaulting to the respective content page

Template

Approved By:

Date:

Logo < COUNTRY NAME >

Share Contact Us Travelport Global
language 1 language 2

HOME SERVICES & SUPPORT EVENTS & PROMOTIONS LEADERSHIP Search Global Site [v] >

For more information, see...

- Account Management
- Implementation Planning Management
- Consulting Services
- Training Services

Search Products

Head

Contact a Representative ▶

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Let Us Be Your Guide

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Contact a Representative ▶

Local Offices

Travelport < LocationName >

< Location Contact info >

Travelport < LocationName >

< Location Contact info >

Travelport < LocationName >

< Location Contact info >

Travelport < LocationName >

< Location Contact info >

My business is: 1

Travel Agency

Focusing on: 2

Business Online
 Leisure TMC

3

Search <Business> Products for <Travel Agencies>

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ANNOTATIONS

Screen Description: Mini Site Services & Support
2nd Tier Content: Solutions (Product Search)

- 1 User selects Persona Type from dropdown Menu.
- 2 Subpersona options populate only after the user has made a Persona selection. If the user changes the persona selection, these options change.
- 3 Search button becomes available only after the user has made a Persona and Subpersona option.

Template

Approved By:

Date:

The wireframe shows a search modal with the following elements and annotations:

- 1** Search <Business> Products for <Travel Agencies> by Goal:
- 2** Dropdown menu with the selected option: "Optimize the efficiency of my Travel Agency business".
- 3** "I'd like to:" section with four radio button options:
 - Improve time to market and profit from market opportunities
 - Run my business efficiently using automated technology
 - Improve visibility into my business
 - Improve flexibility of my business
- 4** "OR Search <Business> Products for <Travel Agencies> by Category:" section with a dropdown menu showing "Select Category".
- 5** "Submit >" button.

ANNOTATIONS

Screen Description: Mini Site Services & Support

Products
-User has selected Criteria and opened the search modal.

- 1** Modal window opens when the user clicks the search link on Wireframe 1.1.1.
- 2** User selects from ONE dropdown menu or the other.
- 3** Qualification options populate when the user makes a selection from one of the dropdown menus. Modal may expand as necessary to accommodate all relevant questions/options for selection criteria.

NOTE: User may select only one radio button option.
- 4** If the user makes a selection from a second dropdown menu, the selection criteria questions under the first menu will collapse and be replaced by selection questions under the second menu.
- 5** User clicks Submit to see a list of search results (Wireframe 1.1_2).

NOTE: Menu options shown are for position/illustration only and do not reflect final navigation options or copy.

Template

Approved By:

Date:

Logo < COUNTRY NAME >

Share Contact Us Travelport Global
language 1 language 2

HOME SERVICES & SUPPORT EVENTS & PROMOTIONS LEADERSHIP Search Global Site V >

For more information, see...
Account Management
Implementation Planning Management
Consulting Services
Training Services

Search Products

Product Search Results

1 Search Again

2 Product Name Subhead
IMAGE
3 Read More >

Product Name Subhead
IMAGE
Read More >

Product Name Subhead
IMAGE
Read More >

Search Products

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Contact a Representative >

Local Offices

Travelport < LocationName >
< Location Contact info >

Travelport < LocationName >
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Travelport < LocationName >
< Location Contact info >

ANNOTATIONS

Screen Description: Mini Site Services & Support: Product Search Results

- 1 Takes the user back to the previous page (Wireframe 1.1_1) with the previous options still selected. The user may now make different choices to resort the results.
- 2 Results appear in a list, including the product name, image (if appropriate/available), and a brief text description.
- 3 Read More takes the user to specific Product page on the Global Site (Global site Wireframe 5) in a new window.

Template

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Date:

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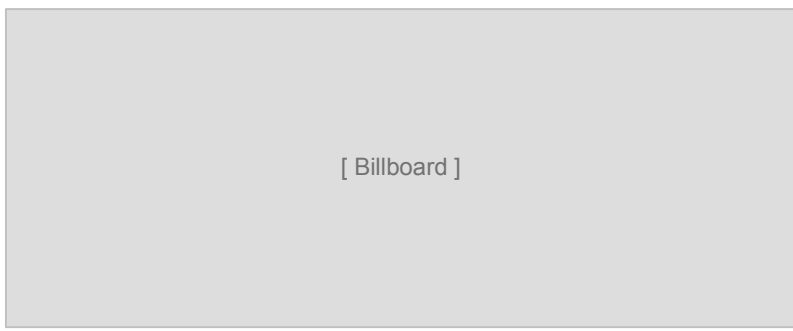
Logo

< COUNTRY NAME >

HOME | SERVICES & SUPPORT **EVENTS & PROMOTIONS** LEADERSHIP Global Site

For more information, see...

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Local Offices

Travelport < LocationName >

< Location Contact info >

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Events & Promotions

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[Event/Promotion Title lorem ipsum dolor sit amet](#)
< Location >
MM/DD/YYYY

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Go to the site for more details: www.sitename.com



[Event/Promotion Title lorem ipsum dolor sit amet](#)
< Location >
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Go to the site for more details: www.sitename.com



[Event/Promotion Title lorem ipsum dolor sit amet](#)
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Go to the site for more details: www.sitename.com



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Go to the site for more details: www.sitename.com

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ANNOTATIONS

Screen Description: Mini Site Events & Promotions

- 1 Event/Promotion snapshot
 - provides User with a brief overview of the upcoming events &/or promotions
 - Event/ Promotion that is closest on the calendar from today's date should reside at the top of the list
 - if an associated website is available, provide link. Should open in a new browser window

Template

Approved By:

Date:

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Logo < COUNTRY NAME >

Share Contact Us Travelport Global
language 1 language 2

HOME | SERVICES & SUPPORT | EVENTS & PROMOTIONS | **LEADERSHIP** Search Global Site [V] >

For more information, see...

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[Billboard]

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Contact a Representative ▶

Local Offices

Travelport < LocationName >
< Location Contact info >

Travelport < LocationName >
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LEADERSHIP

Local Travelport Leadership

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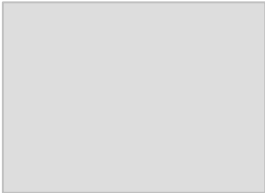


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ANNOTATIONS

Screen Description: Mini Site Leadership

Scrolling page of Leadership bios. Page may scroll if necessary.

Template

Approved By:

Date:

Logo

[Share](#) [Contact Us](#) [Travelport Global](#)
language 1 language 2

< COUNTRY NAME >

HOME | SERVICES & SUPPORT | EVENTS & PROMOTIONS | LEADERSHIP

Search

Global Site

V

>

For more information, see...

- Travelport Global Contact
- Ask Travelport
- Help Desk
- Lorem ipsum dolor...
- Lorem ipsum dolor...

Search Products

[Billboard]

Contact Us

Local Travelport Contact Information

1

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Last Name *	<input type="text"/>
Company Name *	<input type="text"/>
Email Address *	<input style="border: 2px solid red;" type="text"/>
Confirm Email Address *	<input style="border: 2px solid red;" type="text"/>
Country *	<input type="text" value="Select one"/>
Telephone *	<input type="text"/>
Questions/Comments	<div style="border: 1px solid #ccc; height: 80px; width: 100%;"></div>

Privacy Disclaimer...
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Local Offices

Travelport < LocationName >

< Location Contact info >

Travelport < LocationName >

< Location Contact info >

Travelport < LocationName >

< Location Contact info >

Travelport < LocationName >

< Location Contact info >

ANNOTATIONS

Screen Description: Mini Site Contact Us

1 Upon successful submission, the instruction text is replaced by a confirmation/thank you message:

Your message has been submitted successfully. A TravelPort representative will contact you as soon as possible. Thank you for your interest.

Template

Approved By:

Date:

Logo < COUNTRY NAME >

Share Contact Us Travelport Global
language 1 language 2

HOME | SERVICES & SUPPORT | EVENTS & PROMOTIONS | LEADERSHIP Search Global Site V >

For more information, see...

Travelport Global Contact
Ask Travelport
Help Desk
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Lorem ipsum dolor...

1

Search Products

Search Results

<Users Search Criteria> Global Site V >

Your Search Results (<xxx>) from the <Global Site>

View All | 12 | 24 Page 1

2

3

Search Result Page/Article Title and brief description
Search Result Page/Article Title and brief description
Search Result Page/Article Title and brief description
Search Result Page/Article Title and brief description
Search Result Page/Article Title and brief description
Search Result Page/Article Title and brief description
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View All | 12 | 24 Page 1

Local Offices

Travelport < LocationName >
< Location Contact info >

Travelport < LocationName >
< Location Contact info >

Travelport < LocationName >
< Location Contact info >

Travelport < LocationName >
< Location Contact info >

ANNOTATIONS

- 1 User's criteria is populated automatically. User may search again with different keywords, or may use the dropdown menu to refilter the results (Global Site or Country Site). Also serves as a subhead.
- 2 If pagination of results is necessary, option appears at both the top and the bottom of the page.
- 3 Search Results based on User's submitted criteria is returned. User chooses the desired result link or User can search again to get different results.
- 4 Left and right columns maintain content/options from the page from which the user accessed the search option.

functionalityNOTE:

1. On selection of a link, system opens a new browser window containing the Travelport.com site & defaulting to the respective content page

Template

Approved By:

Date:

Single-Page Site: Global & Screen Details

Logo < COUNTRY NAME >

Share Contact Us Travelport Global
language 1 language 2

Search Global Site

HERO 1 HEADER

HOME PAGE PRIMARY FEATURE

LEADERSHIP MESSAGE
Personal message from Travelport Country Manager

LEADERSHIP
Local Travelport Leadership

Let Us Be Your Guide

Local Offices

Search Products

scrolling continues if needed

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ANNOTATIONS

Screen Description: Mini Site Homepage Features & Functionalities

- 1 Primary Feature
 - Country-specific
 - this is the country's introduction to the User
 - can be a single feature or can be a multi-messaging, rotating feature that allows respective country to present several messages to User
 - no call-to-action
- 2 Contact a Representative Callout
 - given that this is the only page of the site, provide User a way to contact the local office
 - on selection of Contact a Representative, connect User with Contact Us (as on the multi-page site).
 - > See Single Page Contact Us
- 3 Location information can include one or more locations, and may include address, phone, fax, or email information as appropriate.
- 4 Search Products takes the user to the Single Page Product Search.

Template

Approved By:

Date:

Logo < COUNTRY NAME >

Share Contact Us Travelport Global
language 1 language 2

Search Global Site >

Solutions

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Head

Contact a Representative >

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2

1

My business is:

Travel Agency

Focusing on:

Business Online
 Leisure TMC

3

4

Search Products

Search <Business> Products for <Travel Agencies>

Let Us Be Your Guide

For personal assistance in identifying the right technologies, solutions and services to help grow your business, contact a Travelport < Country Name > representative.

2

Contact a Representative >

Local Offices

Travelport < LocationName >

< Location Contact info >

Travelport < LocationName >

< Location Contact info >

Travelport < LocationName >

< Location Contact info >

Travelport < LocationName >

< Location Contact info >

ANNOTATIONS

- 1 User selects Persona Type from dropdown Menu.
- 2 Subpersona options populate only after the user has made a Persona selection. If the user changes the persona selection, these options change.
- 3 Search button becomes available only after the user has made a Persona and Subpersona option.
- 4 Search option is highlighted or grayed to show that this function is active.

Template

Approved By:

Date:

Logo < COUNTRY NAME >

Share Contact Us Travelport Global
language 1 language 2

Search Global Site >

Solutions

Head

Contact a Representative >

Let Us Be Your Guide

Search <Business> Products for <Travel Agencies> by Goal:

Optimize the efficiency of my Travel Agency business

I'd like to:

- Improve time to market and profit from market opportunities
- Run my business efficiently using automated technology
- Improve visibility into my business
- Improve flexibility of my buisness

OR Search <Business> Products for <Travel Agencies> by Category:

Select Category

Submit >

Search Products

Search Global Site >

Contact a Representative >

Offices

< LocationName >

ation Contact info >

< LocationName >

ation Contact info >

< LocationName >

ation Contact info >

Travelport < LocationName >

< Location Contact info >

ANNOTATIONS

Screen Description: Mini Site Product Search: User has opened the Search Modal.

- 1 Product/Solution Sifter Feature.
- 2 User selects from ONE dropdown menu or the other.
- 3 Qualification options populate when the user makes a selection from one of the dropdown menus. Modal may expand as necessary to accommodate all relevant questions/options for selection criteria.
- 4 If the user makes a selection from a second dropdown menu, the selection criteria questions under the first menu will collapse and be replace by selection questions under the second menu.

NOTE: User may select only one radio button option.

User clicks Submit to see a list of search results (Wireframe 1.2).

NOTE: Menu options shown are for position/illustration only and do not reflect final navigation options or copy.

Template

Approved By:

Date:

Logo < COUNTRY NAME > [Share](#) [Contact Us](#) [Travelport Global](#)
language 1 language 2

Solutions

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Product Search Results

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1

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Local Offices

Travelport < LocationName >

< Location Contact info >

Travelport < LocationName >

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Travelport < LocationName >

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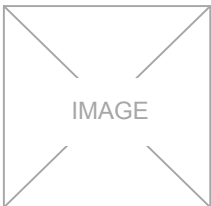
2 **Product Name Subhead**

 IMAGE

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3 [Read More >](#)

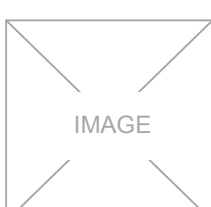
Product Name Subhead

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Product Name Subhead

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[Read More >](#)

ANNOTATIONS


Screen Description: Single Page Site: Product Search Results

- 1** Takes the user back to the previous page (Wireframe 1.2) with the previous options still selected. The user may now make different choices to resort the results.
- 2** Results appear in a list, including the product name, image (if appropriate/available), and a brief text description.
- 3** Read More takes the user to specific Product page on the Global Site (Global site Wireframe 5) in a new window.

Template

Approved By:

Date:



< COUNTRY NAME >

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language 1 language 2

[HOME](#)

>

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For personal assistance in identifying the right technologies, solutions and services to help grow your business, contact a Travelport < Country Name > representative.

Contact a Representative ▶

[Billboard]

Contact Us

Local Travelport Contact Information

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< Error Message here.... i.e. The email addresses you entered do not match. Please re-enter. Thank you. >

First Name *	<input type="text"/>
Last Name *	<input type="text"/>
Company Name *	<input type="text"/>
Email Address *	<input style="border: 2px solid red;" type="text"/>
Confirm Email Address *	<input style="border: 2px solid red;" type="text"/>
Country *	<input type="text" value="Select one"/>
Telephone *	<input type="text"/>
Questions/Comments	<div style="border: 1px solid gray; height: 80px; width: 100%;"></div>

Clear

Submit

Privacy Disclaimer...
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Local Offices

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ANNOTATIONS

Screen Description: Mini Site Contact Us

As on the multipage site, the instruction text is replaced by a confirmation/thank you message upon successful submission:

Your message has been submitted successfully. A TravelPort representative will contact you as soon as possible. Thank you for your interest.

Template

Template

HEADER

Left Column Callouts
*(contact a representative,
local media contact
information, local offices,
etc)*

Billboard

Right Column Callouts
*(for more information,
modules)*

Content Body

FOOTER

ANNOTATIONS

Screen Description: Homepage –
Authenticated & UnAuthenticated

Template

Approved By:

Date: